## County Council helps Tom Cruise combat aliens in Hampshire

A military training area in Hampshire is the backdrop to the latest Tom Cruise sci-fi thriller 'Edge of Tomorrow' in cinemas now.

Cruise, co-star Emily Blunt and their film crews, shot scenes for the alien combat movie at the former army base in Barton Stacey, near Andover. They set up camp for two and a half weeks in November and December 2012.

Filming was facilitated through Film Hampshire, a service offered by Hampshire County Council to promote Hampshire as a great film location, as well as providing film makers with a valuable free location finding service.

Hampshire has some 400 film locations on its books, including 40 historic country houses, 25 parks and plenty of woodland and beaches. It has benefits all round, raising Hampshire's international profile, while a large number of locally-based companies provide services to the creative industry while they are in the county. Film crews benefit from the excellent domestic and international transport links, a wealth of historical connections, local expertise and an extensive network of contacts.

In the first half of this year alone, film and television producers have spent over £6 million while shooting in Hampshire – bringing significant benefits to local businesses. 'Edge of Tomorrow' had an estimated production spend of £544,000 whilst filming in the Andover area.

'Edge of Tomorrow' is another high profile film added to the Film Hampshire archive, which includes Les Misérables, Bond epic – 'Skyfall', 'World War Z' with Brad Pitt, 'The Da Vinci Code' and 'Downton Abbey'.

Councillor Seán Woodward, Hampshire County Council Executive Member for Economy, Transport and Environment, said: "Once again, Hampshire has been the setting for another big-budget film. Film Hampshire plays a significant role in attracting investment and tourism to Hampshire which is great for the local economy.

"By promoting Hampshire locations to film makers we can increase opportunities for local businesses while the cast and crew are here, as well as support tourism from film-lovers visiting famous movie locations. The tourism sector plays a vital role in our local economy, generating well over £3 billion each year and providing more than 60,000 jobs."

For more information about Film Hampshire visit www.hants.gov.uk/filmhampshire