

The Andover Vision will help us create a vibrant, vital and viable 21st century market town that can achieve great things economically, socially and culturally. It is all about

IT'S OUR TIME - NOW

building ambition, instilling pride and recognising the importance of 'quality of life' in all that we do. Whether we are talking about improved skills, better job prospects, sustainable transport, a cleaner town, a sporting goal, improving our health and wellbeing or enjoying a really good night out - these have to be accessible to all of us to use, respect and enjoy.

In forming the Andover Vision we have learned some very important lessons. Perhaps the most important of which is not to 'restrict' our thoughts and activities - if we think education is just a subject for the schools or health is the problem of the Health Authorities, we are mistaken. We all need to play a part in the education of our children and we all need to make a contribution to looking after our own health and the wellbeing of our communities. It is unfair to

leave these enormous issues to the scarce resources of the schools and medical institutions.

'Passionate Participation' is our theme because by combining our efforts and working together, we can truly turn our Andover Vision into reality.

How might we feel if we succeed with the Andover Vision? Well, during one of our workshops someone summed it all up beautifully when they said,

"Wouldn't it be lovely if the feeling you had as a part of our community was that 'life was good' and when you looked around you, things seemed bright and somehow possible, even the river sparkles."

We think that's a wonderful ambition for Andover and well worth the hard work it will take to achieve it. The chance to relax and enjoy our town and the beautiful environment we create will be a privilege for all of us. We hope you agree.

PASSIONATE PARTICIPATION

"HSA has its headquarters in Andover and looks after the healthcare needs of over 2.5 million people across the UK. We pay over 15,000 medical claims every day. That's one for every household in Andover, every single day."

CHRIS HARRISON,
MANAGING DIRECTOR, HSA

"I visit Andover frequently and although I don't know the ins and outs of the town that well, there's definitely a good feeling when I'm here on business. The people are much more friendly than in bigger cities and that makes business a pleasure to do. I live in Hertfordshire and I'm looking forward to seeing Andover develop."

MIKE HASTINGS,
SD & C LTD



Town centre - High Street



06/07/08/09



"Anticipation is growing as people really start to believe that things are changing for the better. Now we need to work together to build the prosperous and thriving town we know Andover can be - a place we will all be pleased and proud to call our home or our workplace."

COUNCILLOR IAN CARR,
LEADER OF TEST VALLEY BOROUGH COUNCIL