


# Are you a small family business interested in digital technology to grow your business?



**Start Date:  
22nd April  
2021**

Enterprise South are pleased to have been selected by the Department for Business, Energy and Industrial Strategy (BEIS) and Innovate UK to deliver an exciting fully-funded programme for small family businesses based in the South East.

We would like to invite family business leaders to be part of Evolve Digital, an online programme delivered over 3 months (approx 15 hours per month), which will test innovative ways of encouraging adoption of new technologies and business processes that boost productivity.

This programme will provide you with tools and techniques to enhance your leadership capability. It will help build confidence to explore how new technologies can ensure your business is successful for future generations. By taking part in the programme you will help to inform government strategy as they evolve and shape support for family businesses during these challenging times.

Delivered by



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## The programme will provide you with tools to:

- Create a strategy to future proof your business
- Prioritise areas where digital technology can transform your business
- Undertake a project in your own business, to test out new digital ideas and accelerate digital adoption
- Gain leadership skills and confidence to drive change and create competitive advantage

Successful applicants will be randomly allocated into two groups which will test different learning styles. Business leaders will either take part in an **online interactive cohort**, or they will have access to an **online platform for self-directed learning**. Participants will be required to take part in two short surveys to inform future government support.

## Interested in taking part?

### Cost & Eligibility

This programme is fully-funded by BEIS and available to eligible businesses;

- Small Family Business based in South East of England
- From any business sector, employing between 2 and 50 people
- Have been operational for at least one year
- Participant must be family member/owner/manager of business

Evolve Digital is a new programme delivered by Enterprise South and fully-funded by Innovate UK and Department of Business, Energy and Industrial Strategy (BEIS).

## APPLY NOW

Places are strictly limited, to apply and secure your place, contact us today:



**023 8077 8591**



**info@enterprisesouth.co.uk**



**businesssouth.org/evolve-digital**