

NET ZERO CASE STUDY # 3

Kieron Beattie Landscaping Ltd

Monxton Nurseries, Green Lane
Hampshire SP11 8AN



Industry: Horticulture
Location: Hampshire, UK
Established: 1987
Employees: 30

Kieron Beattie Landscapes (KBL), founded in 1987, has grown into a leading provider of landscaping services for local authorities, tier 1 construction companies, landscape architects, and private clients. The company operates out of its head office in Monxton, offering soft and hard landscaping, contract growing, and maintenance services. KBL is committed to delivering high-quality landscaping solutions and maintaining safe and eco-friendly working practices.

THE CHALLENGE

ADVANCING SUSTAINABILITY WITH GREEN WASTE COMPOSTING

As part of its landscaping operations, KBL generates significant amounts of green waste such as grass clippings, leaves, and other organic materials. Historically, this waste was disposed of through traditional waste management systems, contributing to landfill usage, increased disposal costs, and rising environmental concerns. To maintain its reputation as an environmentally responsible company, KBL sought a solution to handle its green waste more sustainably, reducing its carbon footprint while simultaneously improving cost-efficiency.

UKSPF
GRANT RECEIVED
£3,750

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THE SOLUTION

The adoption of the green waste composter has allowed KBL to achieve several key outcomes:

- **Tangible Results**

- High-Quality Compost: The composter produces nutrient-rich compost from landscaping waste, which can be reused for soil enrichment in future projects.
- Waste Disposal Reduction: KBL has significantly reduced the volume of green waste sent to landfills, leading to a decrease in disposal costs and the company's carbon footprint.
- Cost Savings: The composter has reduced expenses related to waste removal and chemical fertilisers, benefiting the company's bottom line.
- Improved Waste Management: The company has streamlined its waste handling processes, creating a cleaner, more efficient workspace.

- **Long-Term Benefits**

- Reduced Emissions: Composting helps reduce methane emissions from landfills, contributing to KBL's sustainability goals.
- Healthy Ecosystems: The use of compost improves soil fertility, promoting healthier plant growth and reducing the need for chemical treatments.
- Enhanced Reputation: KBL's eco-friendly practices have improved its image, attracting more environmentally conscious clients and strengthening brand loyalty.
- Regulatory Compliance: The company is fully compliant with organic waste disposal regulations, avoiding potential fines and ensuring its continued positive relationship with local authorities.
- Customer Satisfaction and Market Growth: By using high-quality compost in landscaping projects, KBL has improved customer satisfaction, which has led to increased referrals and potential new business.
- Operational Efficiency: Streamlined waste handling processes have saved time and labour, allowing employees to focus on core landscaping activities.

- **Employee Engagement**

- Increased Morale: Employees are more engaged and motivated by KBL's sustainable practices, which align with their values and promote a strong sense of teamwork.

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THE IMPACT

By adopting a green waste composter, Kieron Beattie Landscapes has significantly advanced its environmental stewardship while gaining operational and financial benefits. The project has not only helped the company reduce its carbon footprint and waste disposal costs but also enhanced its reputation in the market.



CONCLUSION

The initiative positions KBL as a forward-thinking, eco-conscious business, helping it remain competitive in a marketplace where sustainability is increasingly a top priority for clients. By streamlining operations, improving waste management and fostering employee pride, KBL has set a solid foundation for long-term success. Kieron Beattie Landscapes' investment in a green waste composter exemplifies the company's dedication to sustainability, innovation, and operational efficiency, ensuring that it remains a leader in both the landscaping industry and the environmentally conscious business community.

“ We are thrilled to have been awarded a UKSPF grant from Test Valley Borough Council to support the purchase of our new green waste machine at Monxton Nurseries, home to KBL. This investment allows us to manage our own green waste efficiently while also providing a local recycling solution for small landscaping businesses. Currently, many landscapers have to travel over an hour to dispose of their waste—our new facility will reduce travel time, lower emissions, and create a more environmentally friendly solution for the community. ”

SAMANTHA POWLEY
CFO