

Test Valley  
Borough Council

IncubHive

# Business Spotlight

Hobbins Collectibles

**Hobbins Collectibles specialises in trading cards from well-loved franchises such as Pokémon, Disney Lorcana, One Piece, Yu-Gi-Oh! and Magic: The Gathering, alongside plushies, board games, small toys and a range of bespoke handmade items.**

**As lifelong collectors themselves, Steve Hobbins and his family bring genuine passion to the business, offering products that appeal to fellow enthusiasts as well as unique creations including sensory toy boxes designed for autistic customers and custom acrylic lights.**

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**Seeking support to strengthen and grow the business, Steve connected with the Test Valley Small Business Service to gain guidance on improving structure and identifying practical next steps.**

**The session with IncuHive helped him clarify the changes needed to move the business forward, with the long-term aim of building a sustainable enterprise he can one day pass on to his sons.**

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**My call with Andy at IncuHive was very informative and helpful.**

**It made me realise the positive changes I can make to improve the business.**

**Steve Hobbins**  
**Hobbins Collectibles**



## Business Spotlight

<https://hobbinscollectibles.com>

Test Valley Small Business Service