

Test Valley  
Borough Council

IncubHive

## Business Spotlight

Sharon Kearley Weave



**Sharon Kearley is a textile artist and educator with over 30 years of weaving experience and 25 years of teaching.**

**Working from her studio with multiple floor and handlooms, she teaches weaving from beginner to advanced levels.**

**Her mission is to preserve textile heritage, promote sustainable practice, and inspire personal creative expression.**

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**Sharon approached the Test Valley Small Business Service as she was setting up her weaving studio and preparing to launch publicly.**

**IncuHive supported her with planning and business development, helping her shape her workshops, talks, and courses while keeping her mission to protect and promote the craft at the centre.**

**This included guidance on business planning and strategy, marketing, and the effective use of AI to support her growth.**

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Setting up the studio has been a huge personal learning curve, and IncuHive's support helped me recognise my independence and resilience as a woman in business.

I am excited to now open my doors, share my knowledge, and celebrate the heritage and future of weaving.

**Sharon Kearley**



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[www.sharonkearley.com](http://www.sharonkearley.com)  
[Test Valley Small Business Service](#)

Sharon  
Kearley  
Weave