

Business Spotlight

Andover Counselling and Therapeutic Services

Katie Manson, founder of Andover Counselling and Therapeutic Services, addresses the funding gap in public mental health support.

Specialising in neurodivergence, developmental trauma, and adoption support, she provides funded counselling through the NHS and Hampshire County Council.

Business Spotlight

While skilled in supporting others, Katie faced challenges running her practice.

She turned to the Test Valley Small Business Service for help creating a sustainable model that upheld her ethical standards.

With IncuHive's guidance, she refined her pricing, bookkeeping, and professional development plans, ensuring her practice remains both compassionate and financially sound.

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“Counselling and mental health are something I am so incredibly passionate about - spreadsheets are not, I’m not going to lie!

IncuHive made me accountable for the fundamental jobs like bookkeeping and accounts. It’s helped me see that while I wish I could work for free, I can’t do what I do without covering the essentials. You can’t cut corners on mental health support, but the books have to balance or you can’t provide that support.”

Katie Manson
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