

Andover Vision Action plan 2017



Project	Summary of Scope	Ambition links	Supported by:
Andover Heritage Trail <small>Added 2017</small>	<ul style="list-style-type: none"> To deliver an enhanced Heritage Trail with new signage, plaques, marketing Make the most of the towns unique history through regular heritage tours during peak times to attract residents and tourists 	<ul style="list-style-type: none"> Being part of a connected community Being part of a thriving town centre 	The Lights Test Valley Borough Council Volunteers
Town Centre Enhancements <small>Added 2017</small>	<ul style="list-style-type: none"> Arches – Seven arches around the town leading to the lanes off the High Street, promoting and signposting to businesses Wayfinding – improving access around the town Pedestrian Corridor – improving the pedestrian access route into the town centre, including new crossings Public Art projects 	<ul style="list-style-type: none"> Being part of a thriving town centre Supporting business, jobs and skills in the town Being part of a connected community 	Test Valley Borough Council The Lights Hampshire County Council Andover Town Council
Andover Big Events <small>Added 2017</small>	To work together to organise more community events and live music in the town: <ul style="list-style-type: none"> - Four Fun Fridays - Shilling Fair - Andover Proms - Christmas Lights Switch On - Festival of Motoring - A-Fest 	<ul style="list-style-type: none"> Being part of a thriving town centre 	Andover Town Council The Lights Business Improvement District Group Local sponsors Test Valley Borough Council Hampshire County Council Town Centre Partnership Andover Radio/Love Andover
Andover Timebank <small>Added 2017</small>	<ul style="list-style-type: none"> Encourage volunteering by creating schemes and having incentives for people giving up their spare time to help and support others Encourage ‘pooling’ of volunteer time to support local organisations 	<ul style="list-style-type: none"> Being part of a connected community 	Timebank Test Valley Community Services Test Valley Borough Council Andover Mind Clinical Commissioning Group RCS Ltd. Andover Town Council Hampshire County Council
Countryside Access <small>Added 2017</small>	<ul style="list-style-type: none"> Improving access to the countryside for Andoverians Links to the countryside from the town and new developments, creating an unbroken network More picnic areas Access and signage to Harmony Wood 	<ul style="list-style-type: none"> Having a great green environment Being part of a thriving town centre Access to great Health 	Test Valley Borough Council Hampshire County Council Andover Vision Stakeholders Andover Trees United

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Active Andover	Added 2017 <ul style="list-style-type: none"> Implement/deliver Trim Trail exercise equipment - access to free outdoor gym equipment across four sites Construction of a new leisure centre for 2019 	<ul style="list-style-type: none"> Having a great green environment Access to great Health 	Test Valley Borough Council Places for People Mayor Leisure team
Andover Business Improvement District	Added 2017 <ul style="list-style-type: none"> Develop a campaign to establish a Business Improvement District (BID) for Andover 	<ul style="list-style-type: none"> Being part of a thriving town centre Supporting business, jobs and skills in the town 	Andover BID steering group Andover Town Centre Partnership Test Valley Borough Council Hampshire County Council
Andover Unique Selling Point (USP)	Added 2017 <ul style="list-style-type: none"> Communicate positive news and instil pride in Andoverians Make Andover a destination town Create a positive USP to attract more visitors Promote Andover town centre, events, introduce a tourist board, tourist information 	<ul style="list-style-type: none"> Being part of a thriving town centre Being part of a connected community Having a great green environment 	Andover Town Council Test Valley Borough Council The Lights Andover Town Partnership Andover BID steering group Transition Town Andover Andover Trees United
The River Anton (Town Centre)	Added 2017 <ul style="list-style-type: none"> Bring forward schemes that make the river more of a feature in the town centre Improve the area around Town Mills e.g. urban park, improving access and pathways Clean up the river and promote maintenance Educate people on looking after the environment, river, healthy duck feeding 	<ul style="list-style-type: none"> Being part of a thriving town centre Having a great green environment 	Hampshire County Council Test Valley Borough Council Environment Agency AV stakeholders River Trust The Anton River Conservation Association Test Valley Friends of the Earth
Andover Radio	Added 2017 <ul style="list-style-type: none"> Establish a local community radio station for Andover 	<ul style="list-style-type: none"> Being part of a connected community 	Andover Radio Test Valley Community Services
Veterans in community sport	Added 2017 <ul style="list-style-type: none"> Helping people of all ages get active Develop volunteers skills and confidence and improve wellbeing, mental health and connecting people 	<ul style="list-style-type: none"> Access to great Health Being part of a connected community 	Andover Mind
Repair Cafe	Added 2017 <ul style="list-style-type: none"> Volunteer based café where people can get small items repaired, saving the environment, recycling Social, monthly pop-up event 	<ul style="list-style-type: none"> Being part of a connected community Access to great Health 	Andover Mind Transition Town